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Cadmus Communications Launches New dPub™ with Enhanced User Interface

Richmond, Virginia (May 10, 2005) - Cadmus Communications Corporation (NASDAQ/NM: CDMS) today announced the release of dPub™ version 3.0, a new version of its digital edition solution. dPub combines the best of both the print and online experience for readers – dPub retains the familiar look, feel, and design of the printed publication with added links to external content and embedded audio and video for an interactive, rich media end user experience.

"This new version of dPub will enhance the reader experience with new features such as one-click zooming, robust searching and an easy to navigate toolbar," commented Hai Tran, Executive Vice President of Business Development. "With the new version of dPub, we have continued to focus on keeping the user interface clean and simple while focusing on those features which truly improve the user experience. The new version of dPub retains all the publisher branding features and multimedia capabilities and still runs using the freely available Adobe Reader® without any additional 'plug-ins'."

Cadmus' dPub enables publishers to augment the editorial value of their content and deliver innovative features for advertisers with internal and external linking, searchability, and embedded multimedia files for greater impact. Cadmus provides turnkey services for the creation, enhancement, and delivery of its dPub digital edition. dPubs can be delivered via web download or posted online. For even greater impact, dPub can be part of an enhanced digital communications strategy incorporating Cadmus' 3Path Digital Content Delivery System. Using 3Path, publishers can deliver dPubs and other content directly to the readers' desktops in an organized, branded information channel.

"Cadmus' approach to digital publishing solutions is different from other vendors in the market," commented Hai Tran. "dPub is a piece of the puzzle and provides a very user-friendly format for a digital publication, however we believe that publishers have much more to offer their community of content consumers than just an electronic rendering of their printed product. That is why we have developed a delivery system that can do more than just deliver a digital edition. 3Path allows publishers to create an opt-in, branded digital content delivery channel that is efficient and effective in extending the publisher's brand to the end user desktop, while enabling new opportunities for revenue generation around the publisher's content. This is unique in the industry and publishers and others are adopting these systems in some very interesting ways."

Interested readers can download samples of both dPub and 3Path by visiting the Cadmus website home page.

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ABOUT CADMUS
Cadmus Communications Corporation provides end-to-end, integrated graphic communications services to professional publishers, not-for-profit societies and corporations. Cadmus is the world's largest provider of content management and production services to scientific, technical and medical journal publishers, the fifth largest publications printer in North America, and a leading national provider of specialty packaging products and services. For more information about the innovative technologies and products developed for publishers by Cadmus, visit www.cadmus.com.