

## **Cenveo Publisher Services Helps “Write the Book” on the Future of Scholarly Publishing**

*The Society for Scholarly Publishing Annual Meeting*

*Will Host a “Sprint Beyond the Book” Project*

**STAMFORD, CT – (May 18, 2016)** – Cenveo Publisher Services, a division of Cenveo, Inc. (NYSE: CVO), is honored to sponsor the 2016 Society for Scholarly Publishing (SSP) Annual Meeting that takes place the first week of June in Vancouver. The gold sponsorship is an investment in support of Arizona State University’s (ASU) Center for Science and the Imagination, who developed a project called, “Sprint Beyond the Book.” In 72 hours during the SSP Annual Meeting, authors, scholars, digital publishers, journalists, service providers, and technologists will create and produce a book that explores important topics on the future of scholarly publishing.

Unique to this project is the integration of special tools and resources that are used within scholarly communications by publishers and authors. Additional project sponsors include Overleaf, Research Square, and JSTOR. The collaboration among sponsors will enrich the project and enhance the authoring and production experience.

“Cenveo Publisher Services is excited to work collaboratively with other sponsors and the attendees at SSP,” explains Marianne Calilhanna, director of marketing at Cenveo Publisher Services. “The outcome of this project will be the sharing of remarkable findings that impact the future of scholarly publishing. Those interested can follow our journey and find a link to the final book on our website.”

Attendees will have a first-hand view as the book materializes and can participate by reacting to content or contributing their own thoughts and ideas. Six individual “sprints” will be offered as concurrent sessions alongside traditional educational sessions. Each session will confront participants with a different

provocation about the future of scholarly publishing. Topics include making research matter, the age of human-machine collaboration, exposing hidden knowledge, the future of the scholarly book, expanding access, and shaping the public square.

“A book is always an artifact of intense collaboration—and no small amount of improvisation. Book sprints are an opportunity to bring all of that invisible work and energy into view,” said Ruth Wylie, assistant director of the Center for Science and the Imagination at ASU. “We’re particularly excited to be working with our sponsors to explore how new publishing workflows and composition technologies are changing the way information, analysis, and insights can be assembled, packaged, and shared.”

Previous book sprints have been held at the Frankfurt Book Fair, Arizona State University, and Stanford University’s Center for the Study of the Novel. SSP member Amy Brand, Director at MIT Press, who has been working with the team at ASU on other projects, suggested to SSP leadership that the Annual Meeting is a good fit for the Center's next project.

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