



News Release

Cenveo Publisher Services' eLearning Team Partners with
Golden Voice English Online Education

Reinventing ESL Instruction with Innovative eLearning Solutions

STAMFORD, CT – (March 22, 2016) – [Cenveo Publisher Services](#), a division of Cenveo, Inc. (NYSE: CVO) (Cenveo), and [Golden Voice English](#) (GVE) Online Education today announced the successful partnership in creating an ESL elearning program for students in China. In just 6 months, Cenveo helped GVE transform the method and delivery of English instruction for Chinese students in grades 1 through 9.

Cenveo and GVE created comprehensive curricula synced directly to the Chinese ESL classroom curricula. Cenveo's writers and editors created original content based on GVE's detailed requirements. Simultaneously, Cenveo's digital learning division staffed with instructional designers and technology teams, prototyped animations and interactives bringing the content to life.

“The Cenveo team really understands the needs of students and teachers involved with learning English as a second language,” explains Kevin Wu, president and CEO of GVE Online Education. “They understand language pedagogy and successfully inserted it into the content they helped develop and produce.”

The scope of the entire project comprises more than 700 animations, hundreds of interactives, activities, writing exercises, and assessments. The pedagogical approach for online learning produced by GVE provides an interactive technologic application that enhances listening and speaking skills and is already

receiving industry accolades and media attention after just a few months on the market.

“The scope of this project highlights our dedication to the ESL publishing market,” states Waseem Andrabi, senior director of global content services at Cenveo Publisher Services. “We brought together a global team of subject matter experts, experienced writers, instructional designers, creatives, and technologists to work with GVE in support of its groundbreaking and comprehensive ESL program in China.”

Cenveo Publisher Services provides the full spectrum of editorial and production services to publishers world-wide. Cenveo is best known for its industry-leading turnaround times, technology solutions, and subject matter expertise for print and digital products.

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Cenveo (NYSE: CVO), world headquartered in Stamford, Connecticut, is a leading global provider of print and related resources, offering world-class solutions in the areas of [custom labels](#), [envelopes](#), commercial print, content management and [publisher solutions](#). The company provides a one-stop offering through services ranging from design and content management to fulfillment and distribution. With a worldwide distribution platform, we pride ourselves on delivering quality solutions and service every day for our more than 100,000 customers. For more information please visit us at www.cenveo.com.

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